

On behalf of the Ohio Dental Association (ODA), I wish to comment on the recently published regulations governing unsolicited fax advertisements. The new regulations may create an unnecessary burden on non-profit membership organizations such as the ODA. Our members, who are dentists, voluntarily elect to join our organization in order to receive the services we can provide. One of those services is informing our member dentists of products or programs in which they might have an interest. Removing the "established business relationship" qualification from the regulations would force associations to receive express consent of its members before informing them of product and program opportunities they expect to be made aware of when they voluntarily join the association. This could be detrimental to the ODA, its members and other associations and we respectfully ask for your reconsideration. Thank you.